

OBJECTIVE: To inculcate the knowledge on ethics, values and corporate governance among the students.

MODULE – I: Business Ethics: Meaning, principles, Significance, evolution; Formulation of Corporate policies pertaining to ethical conduct. Characteristics of ethical organizations; ethical dilemmas, Globalization and Business ethics.(Case study)

MODULE – II:Corporate Governance: Meaning, objectives, significance, Business ethics and corporate governance, good and bad governance, characteristics of corporate governance, mechanism of corporate governance.(Case study)

MODULE – III: Structure and process of corporate governance, Issues in corporate governance, Globalization and corporate governance, the emerging trends in corporate governance, advantages of corporate governance.(Case study)

MODULE – IV:Theories of corporate governance, features, structure & standards of corporate governance in India, Major defects of corporate governance in India, Corporate governance Reforms: SEBI, World bank. (Case study)

MODULE – V: Ethical issues in International business practices, cross-cultural ethical dilemmas & International business; CSR-meaning, principles, strategy, best practices in Indian perspective.(Case study)

REFERENCES:

1. Business ethics and corporate governance, B.N.Ghosh
2. Corporate governance and business ethics, U.Mathur